

Cloud Computing for Managers

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Introduction



Advances in cloud computing technology are revolutionizing the way that businesses run, across all industries. In fact, Gartner recently predicted that the public cloud services market is forecast to have grown by 19.6% in 2012 to a total \$109 billion worldwide.

The cloud has the potential to become the preferred mechanism for software delivery, bringing more choices to organizations when selecting an application provider, and resulting in fewer reasons to maintain their own applications on-premise.

More and more organizations are seeking alternatives to on-premise deployments. As such, cloud adoption will increase dramatically; and when moving to the cloud, businesses will need more managers who are comfortable with this new environment.

Way back in the years 1999 to 2000, the Indian IT industry grew on one great phenomenon of fixing the challenging Y2K problem. Y2K was the catalyst for the growth of the Indian Industry supported by savvy marketing and cost positioning and mass training.

The challenge for businesses today is to migrate their legacy application to the cloud and also replace some of the legacy applications with newer and more agile solutions available on the cloud which support mobility.

Business need consulting for a cloud strategy and a migration plan, but more importantly they will need IT skills for Cloud Migration. Will Indian companies do their jig in the cloud and relive their glory days ?

Are the Indian IT folks ready for this opportunity? Are the Indian Managers ready for this new challenge?

Seminar Contents

Cloud Computing Basics

Basic technology and business drivers behind the rapid adoption of Cloud Computing within IT organizations.

Characteristics of Cloud Computing

Five essential Characteristics and Benefits of Cloud Computing.

Cloud Computing Architecture

The basics of Cloud Computing architectures - including IaaS, PaaS, SaaS, and High Availability designs.

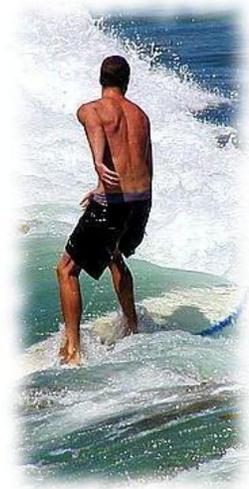
Cloud Computing for Business Managers

How today's technology trends will impact businesses, and how you can be a better business manager by leveraging Cloud Computing technology to be more cost-effective, more agile and make better decisions.

Opportunities for Business in Cloud Computing : Specific Examples

Opportunities for cloud computing in specific business domains:

- The Impact of Cloud Computing on Sales Organizations
- Use the Cloud to Add Innovation to Order Management
- Cloud Computing for Smarter Marketing
- Cloud Computing in Customer Service Organizations
- Understand the Impact of Cloud on Your Financial Application Strategy
- Cloud to Keep Pace With E-Commerce Innovation
- Impact of Cloud Computing on Human Capital Management Applications
- The Impact of the Cloud on Supply Chain Management
- Impact of Cloud Computing on Procurement Applications



Business Agility and the Cloud

Cloud computing allows companies to achieve Business Agility at a low cost .

Cloud Computing IT Skills and Organization

Cloud Computing is about much more than just new technology. It's critical for Business and IT leaders to understand the impact it can also have on People and Process within the business.

Cloud Computing Security

How security considerations change in a virtualized or Cloud Computing architecture.

Cloud Computing Management & Operations

Managing a Cloud Computing environment is different from traditional IT environments.

Cloud Computing Benefits and Challenges

The economic benefits (and challenges) of moving from traditional IT environments to Cloud Computing.

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